

Message

**From:** Dunbar, Bill [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=133B66D6AB1B42108751E37B28176EC3-DUNBAR, BILL (WILLIAM) D.]

**Sent:** 2/5/2013 4:44:41 AM

**To:** FRITHSEN, JEFF [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=E3743bd6f3c345baaae407c1d6f78e92-FRITHSEN, JEFF]; Kader, Hanady [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=46e5f0a4eda04562a86d1e7e09e3bf0f-Kader, Hanady]

**CC:** Ganesan, Arvin [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=E54cc561b28b4726bf8f6c7f8826d87e-Ganesan, Arvin]; Sussman, Bob [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=E85454566bd04951a8b08dcc9df57b4c-Sussman, Bob]; McLerran, Dennis [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=0acf3804188e4d519d59d67b82eda2ef-McLerran, Dennis J.]; Soderlund, Dianne [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=6750197db42e4b5a8318dc9f1a98859e-Soderlund, Dianne]; James O'Hara [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=F2982e84e36742b585369f33356e1625-James O'Hara]; Philip, Jeff [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=F5b8f2bebd7a4ce797afe30d26646369-Philip, Jeff]; Smith, Judy [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=0ee19f414aed418da7ea753c0a1d7b85-Smith, Judy]; Tyler, Kendra [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=4d9c3ef4e83a4f998eb47ddd7944c817-Tyler, Kendra I]; Holsman, Marianne [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=332ee5ed102f4f65841285a4c06ea8b2-Holsman, Marianne]; Pirzadeh, Michelle [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=2ae309e0a52a42cd847709b39bc2239a-Pirzadeh, Michelle]; Hough, Palmer [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=51cd0b0d81ac416fa265944d6e6575ce-PHough]; Parkin, Richard [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=4958196c666e4228adc4b103d07f4166-Parkin, Richard]; Delp, Robert [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=A491997dc673485eb4c6a7e054c1f934-Delp, Robert]; Eckman, Sheila [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=8ff1fa3d48ba47fba69bc4ace0755175-Eckman, Sheila]

**Subject:** Re: Bristol Bay communications plan--FINAL

To state or re-state the obvious, by implying we might not get this thing out the door in 2013(which is what this last language change does) we beg the question: if we did the science in a year, how is it that this phase will take longer than the assessment itself?

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I'd urge us to commit to a firmer time frame so we can organize and structure ourselves around that time, and to save the Agency's communicators some unnecessary discomfort.

If the President can commit to a timeframe on gun legislation, can't we to finishing the BBWA?

From: Jeff Frithsen  
To: Hanady Kader

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Date: 02/04/2013 08:05 PM MST  
Subject: Re: Bristol Bay communications plan--FINAL

Hanady:

Thanks for pulling together. Lots of changing details to convey.

Apologies, but I suggest a few revisions.

Mainly, a few wording changes to attempt to clarify that we are still making arrangements with our 12 original reviewers.

A few other wording changes that may help the flow of the communications piece.

A correction in the Q&A to indicate that we will be releasing the revised draft assessment, and that we anticipate completing the final in 2013.

Jeff

[attachment "Bristol Bay peer review followup communications plan 2-4-13FINAL JBF.docx" deleted by Bill Dunbar/R10/USEPA/US]

*Jeffrey B. Frithsen, Ph.D.*  
*Acting Associate Director for Ecology*  
*National Center for Environmental Assessment, 8623-P*  
*Office of Research and Development, U. S. Environmental Protection Agency*  
*1200 Pennsylvania Avenue, NW, Washington, DC 20460*  
*703-347-8623 (office); 410-336-8535 (cell)*

*Physical Address (FedEx, UPS, and Overnight Deliveries)*  
*Two Potomac Yard Building - Room N7741*  
*2733 S. Crystal Drive*  
*Arlington VA 22202*

From: Hanady Kader/R10/USEPA/US  
To: Dennis McLerran/R10/USEPA/US@EPA, Michelle Pirzadeh/R10/USEPA/US@EPA, Bob Sussman/DC/USEPA/US@EPA, Arvin Ganesan/DC/USEPA/US@EPA, Robert Delp/DC/USEPA/US@EPA, Richard Parkin/R10/USEPA/US@EPA, Marianne Holsman/R10/USEPA/US, Sheila Eckman/R10/USEPA/US@EPA, Judy Smith/R10/USEPA/US@EPA, Bill Dunbar/R10/USEPA/US@EPA, Kendra Tyler/R10/USEPA/US@EPA, James O'Hara/DC/USEPA/US@EPA, Dianne Soderlund/R10/USEPA/US@EPA, Jeff Frithsen/DC/USEPA/US@EPA, Palmer Hough/DC/USEPA/US@EPA, Jeff Philip/R10/USEPA/US@EPA  
Date: 02/04/2013 09:11 PM  
Subject: Bristol Bay communications plan--FINAL

Hi everyone,

I've attached the final communications plan for tomorrow. Thanks for all your input and cooperation.

**Key things to note:**

- Michelle, Arvin, Bob, Bill and Rick are slated to be reaching out to stakeholders tomorrow morning. Please see the chart below for details. The key messages in the plan may be useful for those conversations.
- The key messages, desk statement, and listserv all reflect the public comment period language we discussed on the call this afternoon.
- Dennis is scheduled for a phone call with the ADN editorial writer Frank Gerjevic tomorrow at 3:45pm AKST.
- I've included some potential As in the Q&A section regarding the public comment period.

Cc: Arvin Ganesan; Bill Dunbar; Bob Sussman; Dennis McLerran; Dianne Soderlund; James O'Hara; Jeff Philip; Judy Smith; Kendra Tyler; Marianne Holsman; Michelle Pirzadeh; Palmer Hough; Richard Parkin; Robert Delp; Sheila Eckman  
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Hanady Aisha Kader  
Public Affairs Specialist  
U.S. Environmental Protection Agency, Region 10  
206.553.0454 (desk) 206.225.8127 (cell)  
kader.hanady@epa.gov

**External Communications Schedule**

**NOTE: ALL TIMES ARE IN ALASKA STANDARD TIME**

| DATE/TIME           | ACTION                                                                                                                                                                                                                                         | WHO                                             | DONE? |
|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|-------|
| Feb. 5, 7am         | Notify Larry Hartig, Alaska Dept. of Environmental Conservation                                                                                                                                                                                | Michelle                                        |       |
| Feb. 5, 7am         | Notify Ed Fogels, Deputy Commissioner at Alaska Department of Natural Resources                                                                                                                                                                | Michelle                                        |       |
| Feb. 5, am          | Notify members of Congress<br>· <b>Sen. Murkowski</b><br>· <b>Sen. Begich</b><br>· <b>Congressman Don Young</b><br>· <b>Sen. Maria Cantwell</b><br>· <b>Sen. Patty Murray</b><br>· <b>Sen. Ron Wyden</b><br>· <b>Congressman Jim McDermott</b> | Arvin (DC staff),<br>Bill (AK, WA,<br>OR staff) |       |
| Feb. 5, am          | Notify Pebble Partnership (John Shively)                                                                                                                                                                                                       | Rick                                            |       |
| Feb. 5, am          | Notify Trout Unlimited (Shoren Brown, Wayne Natri)<br><b>NOTE:</b> Let TU know that Dennis is speaking with Nunamta Aulukestai early Tuesday morning                                                                                           | Bob                                             |       |
| Feb. 5, am          | Notify Nuna Resources                                                                                                                                                                                                                          | Rick                                            |       |
| Feb. 5, am          | Notify Nunamta Aulukestai, BBNC, BBNA in 8am morning meeting                                                                                                                                                                                   | Dennis                                          |       |
| Feb. 5, 8:30am      | Advance desk statement and excerpt of Dennis' speech to AP reporter Becky Bohrer, embargo until 11am AKST                                                                                                                                      | Hanady                                          |       |
| Feb. 5, 9am         | EPA session at AFE on Bristol Bay Watershed Assessment                                                                                                                                                                                         | Dennis, Rick                                    |       |
| Feb. 5, 12pm        | Send listserv, update website                                                                                                                                                                                                                  | Judy, Charles,<br>Hanady                        |       |
| Feb. 5, 3:45-4:15pm | Phone call with Frank Gerjevic at ADN editorial board                                                                                                                                                                                          | Dennis                                          |       |
| Feb. 5, 4:30pm      | Dennis gives keynote speech at AFE                                                                                                                                                                                                             | Dennis                                          |       |

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Feb. 5, am	Notify members of Congress · <b>Sen. Murkowski</b> · <b>Sen. Begich</b> · <b>Congressman Don Young</b> · <b>Sen. Maria Cantwell</b> · <b>Sen. Patty Murray</b> · <b>Sen. Ron Wyden</b> · <b>Congressman Jim McDermott</b>	Arvin (DC staff), Bill (AK, WA, OR staff)	
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